



Announcements for Gold Out Game benefiting Gold In September (G9)

General Announcements (read multiple times throughout the game):

1. G9 was founded by Annie Bartosz, then an 11-year old girl from Hartland, WI, who lost her twin brother to cancer in 2012. She saw the world turn pink in October for breast cancer and became determined to unite the world for kids battling cancer, through the color GOLD. Visit goldinseptember.org to learn more.
2. Tonight's game is in support of G9. G9 stands for Gold In September. Gold is the national color for pediatric cancer and September is the recognized National Childhood Cancer Awareness month; together they make G9. Visit goldinseptember.org to learn more.
3. The mission of G9 is to raise awareness and inspire action for childhood cancer initiatives for every child, everywhere. G9 will continue to #growGOLD until every child, everywhere survives cancer. Post your pictures showing GOLD support for G9 on social media using #growGOLD, #Igrowgold, #G9goldrush, #findacure, #childhoodcancer and be sure to tag Gold In September. Visit goldinseptember.org to learn more.

Miracle Minute (Half-time Donation/Pass The Hat) Announcement:

Thank you for attending the G9 Gold Out game tonight. Gold In September (G9) is a childhood cancer non-profit dedicated to increasing funding for pediatric cancer research and other initiatives by growing awareness that inspires action to help every child, everywhere. Money raised tonight in support of Gold In September (G9) will be invested in critical funding of clinical trials to bring the newest, most promising treatments to kids faster. Visit goldinseptember.org to learn more.